



## TIPS FOR CREATING YOUR BEST AD

- Your photos will look and fit better if they are the same orientation as the picture box (horizontal vs vertical).
- Use clear, high-resolution photos. If your photo is blurry, it will be blurry in your ad.
- Use the cropping tools on the website to crop out unnecessary background to focus on your student.

**QUESTIONS? Call customer service at 800.358.0800**

## PROCEEDS SUPPORT OUR SCHOOL

### SCHOOL GUIDELINES:

Our school reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication.

## A MESSAGE FROM

**El Segundo High School**

CALLING ALL PROUD PARENTS

**Lauren Harris**

Dear Lauren,  
We are so proud of you.  
Always remember to treat  
others the way you would like  
to be treated. Find something  
to be passionate about and be  
willing to take risks to achieve  
your dreams.

Congratulations!  
Love, Mom and Dad



# El Segundo High School

**RECOGNITION ADS ARE ON SALE!**  
**LAST DAY TO ORDER: 12/31/2018**



# CREATE A CUSTOM YEARBOOK RECOGNITION AD FOR YOUR STUDENT

Senior ads are a great way to celebrate student success and reflect on the person your student has become. Visit [jostensadservice.com](http://jostensadservice.com) to purchase, upload your photos and create your recognition ad.

After December 31st, pricing increases. FINAL deadline for all senior ads is Feb. 16th 2019

[www.jostensadservice.com](http://www.jostensadservice.com)

## RECOGNITION AD PRICING

Available layouts depend on school ad sizes offered. Refer to the pricing below for more details. Ad layouts are available on [www.jostensadservice.com](http://www.jostensadservice.com).

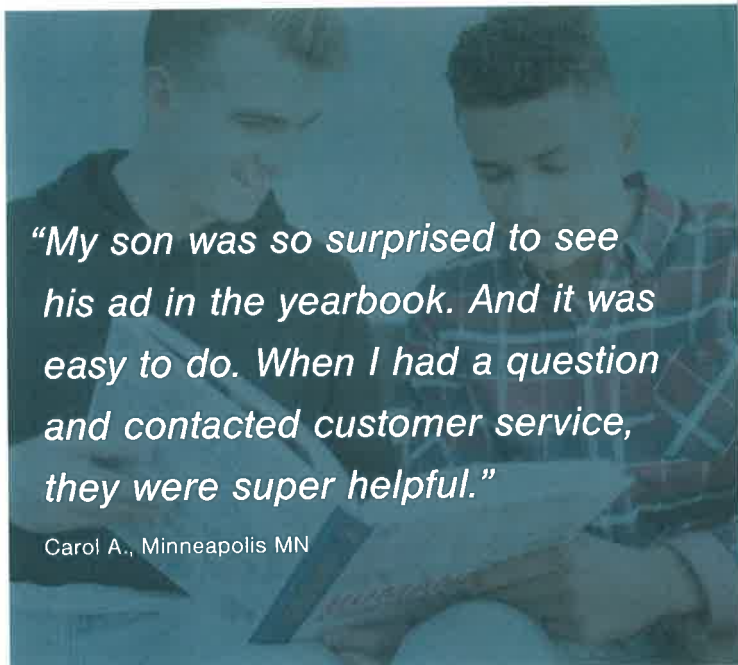
ORDER BY 12/31/2018

### COLOR AD

Full Page	\$300.00
1/2 Page	\$225.00
1/4 Page	\$150.00
1/8 Page	\$80.00



\*Three easy payments for orders over \$30



*"My son was so surprised to see his ad in the yearbook. And it was easy to do. When I had a question and contacted customer service, they were super helpful."*

Carol A., Minneapolis MN

**LAST DAY TO ORDER: 12/31/2018**

**DON'T MISS THIS OPPORTUNITY. PLACE YOUR ORDER TODAY!**

[www.jostensadservice.com](http://www.jostensadservice.com)

Or call 800.358.0800

