



PALO ALTO UNIFIED SCHOOL DISTRICT • 25 CHURCHILL AVENUE • PALO ALTO, CA 94306

## – NOTICE –

### RELEASE AND AUTHORIZATION TO USE STUDENT IMAGE

Students are occasionally photographed or videotaped during the course of a school day or during student activities. The following is a notice regarding the use of the image or voice of your child.

The Palo Alto Unified School District (“District”), its employees or its students may, as a part of a course or for other approved purposes, produce or participate in video, motion picture, audio recording or still photograph productions, broadcasting, and/or publication which may involve the use of students’ names, likenesses, or voices. Such productions will be used for non-commercial purposes by the District and will not be sold to other persons or entities. Such productions may be copied, copyrighted, edited, and distributed by the District in the manner described above. Examples of the uses of such productions include, but are not limited to, School Accountability Report Cards and Cable TV broadcasts.

I/We understand that by granting the District permission to use my/our child’s name, likeness, or voice, the District will retain the right to use and reuse, in any manner at all, the video, motion picture, audio recording or still photograph productions, broadcasts, and/or publications as described above. I/We also understand that by granting the District permission to use my/our child’s first name or initials, likeness, or voice, I/We hereby forever release and discharge the District from any and all claims, actions and demands, arising out of or in connection with the use of said video, motion picture, audio recording or still photograph; including, without limitation, any and all claims for invasion of privacy and libel.

I/We understand that, whenever practicable, the Palo Alto Unified School District attempts to obtain parental permission in advance of media contact with students. However, the District may not be able to obtain consent in the event of spontaneous or unplanned media presence on campus.

I/We understand that **this document does not apply to yearbooks, school newspapers/newsletters or Web publications** (secondary only). Photographs or likenesses of my/our child may appear in yearbooks, school newspapers, or Web/school-sponsored publications, without my/our consent.

Please complete the **“Notice Regarding Release and Authorization to Use Student Image”** section on the Acknowledgements